

**From:**

InnovationV - Web Design and Digital  
Campaigning  
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706.817.4220

Invoice Number	INV-058
Invoice Date	February 1, 2022
<b>Total Due</b>	<b>\$1,282.50</b>

**To:**

Califf Law  
kcaliff@califflawfirm.com

Currently the only major pages that look like they need written content is the "Home" page and the "practice area" page, which currently is a "null" page meaning it currently doesnt go anywhere. It is highly suggested that we have something for this page as it looks good on google

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
7	<p>Re-design Califf Law Firm Per existing pages</p> <p>Take existing content (or rewritten via content writer) and make a responsive template with the Fullwidth approach as specified via our Zoom meeting. Build out a Home/landing page breaking down some case studies/blog articles, areas of study, and contact us/possible estimate buildout. Other Pages: Practice areas (and their sub pages), Articles/Blog, About</p>	\$315.00	0%	\$2,205.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
2	Content Written via InnovationV Branding Agent Recommended page write up for law office is landing/home page: write up of mission statement (taking some of about page, but making SEO Friendly based on target Area/Services, along with some key case studies progress/result) - write up regarding a summary of 'Automobile Accidents/Car Crash', 'Slip and Fall', and 'Wrongful Death' as a general "Services" page (adds SEO)	\$90.00	0.00%	\$180.00

Sub Total	\$2,385.00
Tax	\$0.00
Paid	-\$1,102.50
<b>Total Due</b>	<b>\$1,282.50</b>

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Payment is due within 30 days from date of invoice. Late payment is subject to fees of 5% per month.

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