

From:

InnovationV - Web Design and Digital
 Campaigning
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Invoice Number	INV-132
Invoice Date	June 21, 2024
Total Due	\$1,450.00

To:

Augusta Press
 cwilson@shermanhemstreet.com

The two different types of Birdeye services that we recommend are optional but highly recommended packages. Basic is \$350 where Premium is \$750 where the line items are broken down into the different service types.

Potential Additional Hours:

Maintaining Google Ads Average Hours per week 2; billed monthly

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
6	Digital Strategy Hours Covers hosting and up to one hour of security updates/month + Hours for Backlinking research and SEM Strategies including meta descriptions, alt tags, and performing audit checks every month. Covers Hours for software management and setup	\$75.00	0%	\$450.00
1	Content Marketing and Keyword Strategy License -License for software that researches your competition, Key topics with healthy, google friendly links + one audit per month -1 SEO Friendly Blog Included (\$100/blog) *Additional blogs beyond the one/month are \$100 per extra blog.	\$250.00	0%	\$250.00

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Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Basic Off Site SEO Package (listing and review syndication) Covers receiving reviews on all major platforms and being listed on all relevant search engines and databases.	\$350.00	0%	\$350.00
1	Optional Premium Package Includes Social Media monitoring + an account where agents can utilize a suite of tools to help with social media post Ideas. -Competition benchmarking -Messaging Widget that can connect through Facebook, Google messenger, Website; Can use FAQs for auto response but also can use AI after programmed -Trackable Referral Program -Surveying -Premium integration with existing CRM for more automated Review Solicitation	\$400.00	0.00%	\$400.00

Sub Total	\$1,450.00
Tax	\$0.00
Total Due	\$1,450.00

Payment is due within 30 days from date of invoice. Late payment is subject to fees of 5% per month.