

From:

InnovationV - Web Design and Digital
 Campaigning
 3248 Ponderosa Ln,
 Thomson, Ga 30824
 operations@innovationv.com
 706.817.4220

| | |
|------------------|-------------------|
| Invoice Number | INV-132 |
| Invoice Date | June 21, 2024 |
| Total Due | \$1,450.00 |

To:

Augusta Press
 cwilson@shermanhemstreet.com

The two different types of Birdeye services that we recommend are optional but highly recommended packages. Basic is \$350 where Premium is \$750 where the line items are broken down into the different service types.

Potential Additional Hours:

Maintaining Google Ads Average Hours per week 2; billed monthly

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|---|------------|--------|-----------|
| 6 | Digital Strategy Hours Covers hosting and up to one hour of security updates/month + Hours for Backlinking research and SEM Strategies including meta descriptions, alt tags, and performing audit checks every month. Covers Hours for software management and setup | \$75.00 | 0% | \$450.00 |
| 1 | Content Marketing and Keyword Strategy License -License for software that researches your competition, Key topics with healthy, google friendly links + one audit per month -1 SEO Friendly Blog Included (\$100/blog) *Additional blogs beyond the one/month are \$100 per extra blog. | \$250.00 | 0% | \$250.00 |

Thanks for choosing [InnovationV - Web Design and Digital Campaigning](#) |
operations@innovationv.com

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|--|------------|--------|-----------|
| 1 | Basic Off Site SEO Package (listing and review syndication) Covers receiving reviews on all major platforms and being listed on all relevant search engines and databases. | \$350.00 | 0% | \$350.00 |
| 1 | Optional Premium Package Includes Social Media monitoring + an account where agents can utilize a suite of tools to help with social media post Ideas. -Competition benchmarking -Messaging Widget that can connect through Facebook, Google messenger, Website; Can use FAQs for auto response but also can use AI after programmed -Trackable Referral Program -Surveying -Premium integration with existing CRM for more automated Review Solicitation | \$400.00 | 0.00% | \$400.00 |

| | |
|------------------|-------------------|
| Sub Total | \$1,450.00 |
| Tax | \$0.00 |
| Total Due | \$1,450.00 |

Payment is due within 30 days from date of invoice. Late payment is subject to fees of 5% per month.
