

From:

InnovationV - Web Design and Digital
Campaigning
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Thomson, Ga 30824
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706.817.4220

Invoice Number	INV-141
Invoice Date	August 13, 2024
Total Due	\$980.00

To:

Roof Savers
roofsaversgeorgia@gmail.com

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Dealer Search Engine Marketing (SEM) -includes set up and management of Google My Business + syndication to all relevant listings in target area -includes licensing of SEM management software -includes time to handle local SEO management	\$245.00	0%	\$245.00
4	Dealer Blogs (Discounted) Discount applied based on frequency, all posts will be created at the same time and edits required within 72 hours to keep discounted rate	\$90.00	-50%	\$180.00
1	Social Media Management (SMM) -includes content creation and management of 4 posts per month -includes engagement of posts and push through relevant networks (facebook communities, outreach) -time to provide analytics reports every quarter	\$300.00	-15%	\$255.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Google/Social Ads Consultation + Research + Management (does not include Ad Spend) Includes 4 hours of Google/Social Media Ads management and strategy build outs & Analytics	\$270.00	0%	\$270.00
3	Professional Business Emails (with anti spam filtration, setup, and management)	\$10.00	0.00%	\$30.00

Sub Total	\$980.00
Tax	\$0.00
Total Due	\$980.00

Payment is due within 30 days from date of invoice. Late payment is subject to fees of 5% per month.
