

From:

InnovationV - Web Design and Digital
Campaigning
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Invoice Number	INV-135
Invoice Date	August 10, 2024
Total Due	\$6,275.00

To:

Roof Savers
roofsaversgeorgia@gmail.com

Site creation option is not automated. Each Dealer site has to be manually set up; however, owner will have option of a menu to manage all dealer sites + create the name of said site which will inform development team to setup site.

Monthly container suggested into a longer-term commitment in order to facilitate Monthly Services expenses as well

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
40	Phase one Project Buildout (Main Website + Multisite configuration Management system) - No ecommerce -Multisite Infrastructure with Manageable Custom fields for owner and/or dealer to manage what content goes on said pages. -Design and Development of those Dealership Landing pages -On Site SEO Optimization of Core infrastructure -Role Management for security purposes but also as a way to keep dealers from having too much control. -Main Site content creation, edits -Blog/Post Template -Service pages -find a dealer search bar connecting through dealer sites	\$100.00	0%	\$4,000.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
9	Dealer Site Buildout Landing page that includes the SEO copy focused on that Dedicated target area -Customizable sections for Owner to be able to edit copy/change links/etc -contact form and anti-spam configuration Discount applied since we can build out sites in one sitting (content/design/SEO)	\$750.00	-30%	\$4,725.00
10	Consultation Hours For Next Phase (Estimate not a part of Build out) -Work with GMB Team to fix listing + set up listings -Work with Developer and Content writer to handle site creation -On site appointments for building out phase 1 + 2 -further research and development of Ecommerce capability -working with client to tack on the details of the site to improve functionality -working with the 3d architect modeler to ensure correct -	\$75.00	0%	\$750.00
1	Interactive Map	\$1,975.00	0%	\$1,975.00
15	Web developer (Additional time) charged due to overage charges + set up cdn + updated map modules twice + worked on change requests and launch time	\$100.00	0%	\$1,500.00
6	Additional Pages cole pages are not live, paid for content in advanced. They are approved but unforeseen circumstances will force us to add pages next week	\$50.00	0.00%	\$300.00

Sub Total	\$13,250.00
Tax	\$0.00
Paid	-\$6,975.00
Total Due	\$6,275.00

Payment is due within 30 days from date of invoice. Late payment is subject to fees of 5% per month.
