

**From:**

InnovationV - Web Design and Digital  
 Campaigning  
 3248 Ponderosa Ln,  
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 706.817.4220

|                  |                   |
|------------------|-------------------|
| Invoice Number   | INV-122           |
| Invoice Date     | December 23, 2023 |
| Due Date         | December 30, 2023 |
| <b>Total Due</b> | <b>\$1,600.00</b> |

**To:**

Robert Williams  
 robert@rouxscatering.com

All line items have been completed outside of 5 and 6 (being ongoing maintenance). Check is fine for this transaction, following transactions will be sent automatically through Quickbooks Direct Payment Gateway Invoicing.

| Hrs/Qty | Service                                                                                                                                                                    | Rate/Price  | Adjust | Sub Total   |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|-------------|
| 1       | Dynamic Catering Menu<br>Interactive build out of all-new menus into a one page view.                                                                                      | \$500.00    | 0%     | \$500.00    |
| 15      | Website Build Budget (\$100/hr rate for an estimated 15 hours)<br>A complete new rebuild of existing pages and content with the inclusion of the discussed sticky buttons. | \$100.00    | 0%     | \$1,500.00  |
| 1       | On-site SEO optimization                                                                                                                                                   | \$550.00    | 0%     | \$550.00    |
| 5       | Content creation as discussed in meeting                                                                                                                                   | \$90.00     | 0%     | \$450.00    |
| 1       | Deposit Amount<br>PAID                                                                                                                                                     | \$-1,500.00 | 0%     | \$-1,500.00 |
| 1       | Premium Maintenance + Quarterly SEO                                                                                                                                        | \$100.00    | 0.00%  | \$100.00    |

|                  |                   |
|------------------|-------------------|
| Sub Total        | \$1,600.00        |
| Tax              | \$0.00            |
| <b>Total Due</b> | <b>\$1,600.00</b> |

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Payment is due within 30 days from date of invoice. Late payment is subject to fees of 5% per month.

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Paid