

From:

[InnovationV - Web Design and Digital Campaigning](#)

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|------------------|-------------------|
| Invoice Number | INV-74 |
| Invoice Date | May 5, 2022 |
| Total Due | \$4,000.00 |

To:

Sales Gravy
jeb@salesgravy.com

For more thorough explanations of work performed, please refer to the Trello panel. See list of item breakdown on page 2 of this PDF. For a more detailed account of all notes + screenshots, please refer to Trello Board.

Starting roll-over hours: 5 - (2 hours this month) = 3 Roll Over Hours

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|---|------------|--------|------------|
| 20 | Sales Gravy 4/18-4/23 4/18/22: [12:30 PM - 02:00 PM] SEO & Code Academy Research 4/19/22: [01:00 PM - 03:00 PM] Team Abbey Meeting [03:00 PM - 05:30 PM] SEM Rush 4/20/22: [09:30 AM - 11:30 AM] Back Link Audit [03:00 PM - 05:30 PM] Designed Header/Footer 4/21/22: [09:00 AM - 02:00 PM] Meeting with Abbey about design + going through differences of alternative sites. + on-site business 4/22/22: [03:00 PM - 05:00 PM] SEM rush 4/23/22: [09:00 AM - 11:00 AM] Tested Staging Plugins Hours: 19:30 | \$50.00 | 0% | \$1,000.00 |

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|---|------------|--------|------------|
| 20 | Sales Gravy 04/25- 04/30 4/25/22: [04:00 PM - 06:00 PM] Header Design 4/26/22: [01:00 PM - 03:00 PM] Team Abbey Meeting [03:00 PM - 06:30 PM] Backlink Research 4/27/22: [10:00 AM - 12:00 PM] Footer Design [12:00 PM - 01:00 PM] Backlink Audit 4/29/22: [12:00 PM - 3:00 PM] Footer Design 4/30/22: [11:00 AM - 02:00 PM] SEM Rush Hours : 16:30 | \$50.00 | 0% | \$1,000.00 |

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|---|------------|--------|------------|
| 20 | Sales Gravy 05/02- 05/07 05/02/22: [11:00 AM - 1:00 PM] Finished April's Disavow report 05/03/22: [1:00 PM - 6:00 PM] Team Abby Meeting, went over SEM Rush Report for April, and agenda going forward Looked at Plugin Error reports generated during meeting for upcoming upgrades set date on a Sunday Low traffic Peak 05/04/22: [9:00 AM - 12:00 PM] Link Auditing/Research [4:00 PM - 7:00 PM] Research and Design ***** 05/05/22: [9:00 AM - 2:00 PM] Training Page Design 05/06/22: [12:00 PM - 4:00 PM] Training Page Design 05/07/22: [8:15 AM - 10:15 AM] Training Page Design and SEM Rank Research Hours: 24 | \$50.00 | 0% | \$1,000.00 |

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|--|------------|--------|------------|
| 20 | Sales Gravy 05/09 - 05/15 05/09/22: [7:30 AM - 8:00 AM] Monday.com updates 05/10/22: [8:00 AM - 9:00 AM] 1 Dev Environment Changes' Timeline Planning [1:00 PM - 4:00 PM] 3 Team Abby Meeting Training Page Design 05/11/22: [3:30 PM - 4:30 PM] 1 Training Page Design 05/12/22: [09:00 AM - 11:30 AM] 2.5 404 Plugin Research [1:00 PM - 2:00 PM] 1 Bug Research (Tabs opening on Staging and Dev) 05/13/22: [10:00 AM - 3:00 PM] 5 Link Building 05/14/22: [9:00 AM - 10:00 AM] 1 404 Redirect Management 05/15/22: [10:30 AM - 2:00 PM] 3.5 Completed All Major Updates Hours: 18 | \$50.00 | 0.00% | \$1,000.00 |

| | |
|------------------|-------------------|
| Sub Total | \$4,000.00 |
| Tax | \$0.00 |
| Total Due | \$4,000.00 |

Payment is due within 30 days from date of invoice. Late payment is subject to fees of 5% per month.