

From:

 InnovationV - Web Design and Digital
 Campaigning

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Quote Date	March 5, 2021
Total	\$2,475.00

To:

Monthly recommended services (\$500/month) including all of the items listed below; for all one-time list items we require a 50% down payment and 50% upon completion, but all monthly items must be paid upfront.

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Keyword Management + 1 Blog per month (Monthly) Keyword Analysis of competition and national Search Engine results, combined with a blog written by a dedicated content writer each month with relevant keywords. Up to one hour site maintenance is included in this price.	\$300.00	0%	\$300.00
1	Listing Management Tool Kit (Monthly) Monthly management of all local, state, and national directories. (cost of toolkit licence)	\$50.00	0%	\$50.00
1	Backlink Management (Monthly) Includes up to 2 hours of researching backlink audit reports of good networking opportunities such as directories or blogs to refer to client website.	\$150.00	0%	\$150.00
5	Written Pages (Services Pages Similar to Competition Site) + Rewrite of Mission/About Additional pages cost 80/page or basic blog post. Includes time to write, communicate with client on content and edits, and to upload to site.	\$80.00	0%	\$400.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
5	Responsive Website Template (Per Page) Mobile friendly layout with On-site SEO implemented	\$315.00	0.00%	\$1,575.00

Sub Total	\$2,475.00
Tax	\$0.00
Total	\$2,475.00