

**From:**

InnovationV - Web Design and Digital  
 Campaigning

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Quote Date	September 13, 2021
<b>Total</b>	<b>\$3,765.00</b>

**To:**

Site Buildout Ideas:

Home (small intro, services section showcasing Medicare, Term Life Insurance, Whole Life, etc; a few ways to spin)

About Kim: Why Insurance? Background? Driven into Entrepreneurial world by Father whose patent is still thriving today-she wants you to thrive throughout your life...)

Services Page: Similar to Homepage section break down, Possibly the same to save cost

-Medicare Service Page

-Life Insurance (Whole, Term, etc in depth about all of the lines of life insurance you want to talk about; written copy starts at \$120)

Blog + 1 Blog Post (recommended)

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
6	Gold Page -Up to 3 Stock Images -Hover Effects -Email Optin Integrations + 3rd Party Web Hooks and optimizations here -Dynamic Template For all Standard Post Types -Blog Template EX. <a href="https://silverkings.com/">https://silverkings.com/</a>	\$475.00	0%	\$2,850.00
3	Branded Website Copy for Service Pages	\$120.00	0%	\$360.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	<b>Blog Template + Post Template</b> Dynamic template that applies to all posts created through the blog. No additional changes to template are needed. Blog content can be provided by client or purchased by a branding agent starting at \$80. per blog	\$475.00	0%	\$475.00
1	<b>Initial Blog Post</b> Blog post written by InnovationV Branding agent to start on digital Campaign	\$80.00	0.00%	\$80.00

Sub Total	\$3,765.00
Tax	\$0.00
<b>Total</b>	<b>\$3,765.00</b>