

**From:**

InnovationV - Web Design and Digital  
Campaigning

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Quote Date	September 13, 2021
<b>Total</b>	<b>\$2,805.00</b>

**To:**

Site Buildout Ideas:

Home (small intro, services section showcasing Medicare, Term Life Insurance, Whole Life, etc; a few ways to spin)

About Kim: Why Insurance? Background? Driven into Entrepreneurial world by Father whose patent is still thriving today-she wants you to thrive throughout your life...)

Services Page: Similar to Homepage section break down, Possibly the same to save cost

-Medicare Service Page

-Life Insurance (Whole, Term, etc in depth about all of the lines of life insurance you want to talk about; written copy starts at \$120)

Blog + 1 Blog Post (recommended)

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
6	Bronze Page -Responsive Template (mobile friendly) -Text and Images provided by client -Basic Onsite SEO Optimizations -Stock Images are \$20 per	\$315.00	0%	\$1,890.00
3	Branded Website Copy for Service Pages	\$120.00	0%	\$360.00
1	Blog Template + Post Template Dynamic template that applies to all posts created through the blog. No additional changes to template are needed. Blog content can be provided by client or purchased by a branding agent starting at \$80. per blog	\$475.00	0%	\$475.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Initial Blog Post Blog post written by InnovationV Branding agent to start on digital Campaign	\$80.00	0.00%	\$80.00

Sub Total	\$2,805.00
Tax	\$0.00
<b>Total</b>	<b>\$2,805.00</b>