

From:

 InnovationV - Web Design and Digital
 Campaigning

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Quote Date	March 5, 2021
Total	\$500.00

To:

 website project: <https://northaugustadentalcare.com>

AD spend budget not recommended until a few months into content marketing at minimum. AD Campaign management fees are based on how much the budget is but on average is 15%. Packages are available upon request.

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Keyword Management + 1 Blog per month (Monthly) Keyword Analysis of competition and national Search Engine results, combined with a blog written by a dedicated content writer each month with relevant keywords. Up to one hour site maintenance is included in this price.	\$300.00	0%	\$300.00
1	Listing Management Tool Kit (Monthly) Monthly management of all local, state, and national directories. (cost of toolkit licence)	\$50.00	0%	\$50.00
1	Backlink Management Includes up to 2 hours of researching backlink audit reports of good networking opportunities such as directories or blogs to refer to client website.	\$150.00	0.00%	\$150.00

Sub Total	\$500.00
Tax	\$0.00
Total	\$500.00

