

From:

InnovationV - Web Design and Digital Campaigning

3248 Ponderosa Ln,
 Thomson, Ga 30824
 operations@innovationv.com
 706.817.4220

| | |
|--------------|-----------------|
| Quote Date | March 5, 2021 |
| Total | \$500.00 |

To:

website project: <https://northaugustadentalcare.com>

AD spend budget not recommended until a few months into content marketing at minimum. AD Campaign management fees are based on how much the budget is but on average is 15%. Packages are available upon request.

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|--|------------|--------|-----------|
| 1 | Keyword Management + 1 Blog per month (Monthly) Keyword Analysis of competition and national Search Engine results, combined with a blog written by a dedicated content writer each month with relevant keywords. Up to one hour site maintenance is included in this price. | \$300.00 | 0% | \$300.00 |
| 1 | Listing Management Tool Kit (Monthly) Monthly management of all local, state, and national directories. (cost of toolkit licence) | \$50.00 | 0% | \$50.00 |
| 1 | Backlink Management Includes up to 2 hours of researching backlink audit reports of good networking opportunities such as directories or blogs to refer to client website. | \$150.00 | 0.00% | \$150.00 |

| | |
|--------------|-----------------|
| Sub Total | \$500.00 |
| Tax | \$0.00 |
| Total | \$500.00 |

