

**From:**

InnovationV - Web Design and Digital  
 Campaigning

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Quote Date	July 21, 2021
<b>Total</b>	<b>\$710.00</b>

**To:**

Ad Campaign Management Fee Included up to \$350 / month; anything beyond is %15 of budget  
 (client credit required on Google Ad Campaign)

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	<b>Content Marketing/ Keyword Management</b> Using the correct keywords in your website and blogs are essential to crafting the right audience. Gain client trust through meaningful marketing strategies. First blog per month included*	\$400.00	0%	\$400.00
1	<b>Additional Blog (Recommended)</b>	\$80.00	0%	\$80.00
1	<b>Listing Management (with Heat Mapping)</b> Keeps all listing databases in check (nationwide) allows for Heat Mapping which provides geolocational analytics for more accurate advertising	\$80.00	0%	\$80.00
1	<b>Back Link Auditing and Link Building</b> Researching your potential growth and maximizing your engagement is very important in the SEO World. We look for high authoritative sites to add your blog articles to increase exposure.	\$150.00	0.00%	\$150.00

Sub Total	\$710.00
Tax	\$0.00

<b>Total</b>	<b>\$710.00</b>
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