

From:

InnovationV - Web Design and Digital
 Campaigning

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| | |
|--------------|-------------------|
| Quote Date | August 19, 2020 |
| Total | \$5,640.00 |

To:

Quote does not include items listed in attached Outline as V2: Resources Library, Calculator, and Chat Bot (instead switching to a possible Pop-up as stated in previous meeting)

Recommended Plan: Tier 2 Digital Strategy/Visibility (Monthly Campaigning Post Project Launch):

\$450 per month includes Analytical SEM Toolkit/Reporting, Link Building, Keyword Management, Listing Management, Maintenance, and Hosting(anti-spam filter, unlimited bandwidth, firewall, and SSL included). Blogs and video blogs provided by client

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|--|------------|--------|------------|
| 11 | Static Pages: Responsive with SEO Standard page with featured Hero Section, about us/services/general area, and widgets and/or shareable features. All pages are built for each device type and include on page SEO | \$315.00 | 0% | \$3,465.00 |
| 3 | Dynamic/Multi-Purpose Pages As detailed in the Outline attached it includes the blog, video blog/resources, and Disabilities pages. Requires a bit more templating in order to make all post types attached work seamlessly | \$450.00 | 0% | \$1,350.00 |
| 1 | Social Media Feed/Share Plugin One time payment for Social Media License - allows for user to share through social media platform of choice: not a standard social media link. | \$150.00 | 0% | \$150.00 |

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|---|------------|--------|-----------|
| 1 | Branding Agent Molly Swift Copy Based on the outline attached, copy highlighted in Yellow of content write up. Includes correspondence with client and InnoVationV to perfect SEO/digital strategy | \$600.00 | 0.00% | \$600.00 |

| | |
|--------------|-------------------|
| Sub Total | \$5,565.00 |
| Tax | \$75.00 |
| Total | \$5,640.00 |