

From:

InnovationV - Web Design and Digital Campaigning

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Quote Date	August 19, 2020
Total	\$5,640.00

To:

Quote does not include items listed in attached Outline as V2: Resources Library, Calculator, and Chat Bot (instead switching to a possible Pop-up as stated in previous meeting)

Recommended Plan: Tier 2 Digital Strategy/Visibility (Monthly Campaigning Post Project Launch):

\$450 per month includes Analytical SEM Toolkit/Reporting, Link Building, Keyword Management, Listing Management, Maintenance, and Hosting(anti-spam filter, unlimited bandwidth, firewall, and SSL included). Blogs and video blogs provided by client

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
11	Static Pages: Responsive with SEO Standard page with featured Hero Section, about us/services/general area, and widgets and/or shareable features. All pages are built for each device type and include on page SEO	\$315.00	0%	\$3,465.00
3	Dynamic/Multi-Purpose Pages As detailed in the Outline attached it includes the blog, video blog/resources, and Disabilities pages. Requires a bit more templating in order to make all post types attached work seamlessly	\$450.00	0%	\$1,350.00
1	Social Media Feed/Share Plugin One time payment for Social Media License - allows for user to share through social media platform of choice: not a standard social media link.	\$150.00	0%	\$150.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Branding Agent Molly Swift Copy Based on the outline attached, copy highlighted in Yellow of content write up. Includes correspondence with client and InnoVationV to perfect SEO/digital strategy	\$600.00	0.00%	\$600.00

Sub Total	\$5,565.00
Tax	\$75.00
Total	\$5,640.00