

**From:**

InnovationV - Web Design and Digital  
 Campaigning

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Quote Date	November 19, 2024
<b>Total</b>	<b>\$13,290.00</b>

**To:**

InnovationV  
 reed@innovationv.com

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
12	Redesigned pages to match testing template provide via Wix/Laura (Parent Pages) 12 pages redesigned to fit similar templating structure x 2 hours (at a 100/hr rate). All pages are to be mobile friendly using Responsive UX Design mechanics. Interactive displays	\$200.00	0%	\$2,400.00
13	Redesigned pages to match testing template provide via Wix/Laura (Child Pages) 13 pages redesigned to fit similar templating structure x 1 hour (at a 100/hr rate). All pages are to be mobile friendly using Responsive UX Design mechanics. Interactive displays	\$100.00	0%	\$1,300.00
10	Lottie File Development/Design (estimated hours) Buildout of similar designs to the deca website (will need layers of product for implementation)	\$100.00	0%	\$1,000.00

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
7	<b>SEO Site Audit of existing pages as is (Content and Competitor Keyword Strategy Report included)</b> Using our SEO software to break down the competitions keyword strategy, implementation of a break down of each page, what is missing, guidance on what content writer needs to do to perform better results)	\$100.00	0%	\$700.00
8	<b>Interactive Dealer Grid</b> Includes the setup of custom fields for all dealer cards (separate from the Map) + Filterable	\$100.00	0%	\$800.00
30	<b>Build out interactive map (Phase 1 see details) [optional]</b> Initial build out that is exactly the same as the map module as seen on myroofsavers.com/locations. Navigation is backed by manually adding zip codes to the back end not currently handling cities; nor do cards show up as a slide show on mobile (desktop only); mobile view will show up one card that is based on nearby location. More Info Button will go to external site	\$100.00	0%	\$3,000.00
15	<b>Buildout Map (Phase 2) [Optional]</b> More enhanced mobile view: slider with arrow that will render location-based interactivity	\$100.00	0%	\$1,500.00
25	<b>Transforming Map Module into Single Paged application similar to Zillow (Phase 3) [Optional]</b> More interactive (more like a single page application kind of approach similar to Zillow. More functionality where popups are integrated inside its own frame, dynamic slides, etc)	\$100.00	0%	\$2,500.00
1	<b>Per page SEO Content Re-Write</b>	\$90.00	0.00%	\$90.00

Sub Total	\$13,290.00
Tax	\$0.00
<b>Total</b>	<b>\$13,290.00</b>

